

Rep Order# 9795150 Ver# 21 Status Revised  
EC'd Yes

Traffic Order# 50863

Printed: 09/12/2012 12:56 PM  
Last Received: 09/12/2012 11:31 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate# 1536  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NC. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL SEND MKGDS ON CURRENT SKED. PLS  
CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*28	TU-F,M	4P-430P	12 NEWS FIRST Sales Remark: V21 1X NA V18 Comment Changed V21 Comment Changed, Spots/week Changed	:30	\$180.00	09/04-09/10	3	1	3	\$540.00	
	*30	TU-F,M	5P-530P	12 LOCAL NEWS Sales Remark: V21 1X NA V18 Comment Changed V21 Comment Changed, Spots/week Changed	:30	\$200.00	09/04-09/10	3	1	3	\$600.00	
	*67	M	6P-7P	BENGALS PREGAME Sales Remark: V21 1X NA. V19 Comment Changed, Spots/week Changed V21 Program Name Change, Comment Changed	:30	\$900.00	09/10-09/10	0	0	0	\$0.00	
	*29	TU-F,M	430P-5P	12 NEWS FIRST Station Remark: V18 1x dna 9/10 no news tennis ran mg stp w/o 9/10 ncir V18 Comment Changed	:30	\$180.00	09/04-09/10	4	1	4	\$720.00	

---REPORT TOTALS---

Rep Order# 9795150 Ver# 21 Status Revised  
EC'd Yes

Traffic Order# 50863

Printed: 09/12/2012 12:56 PM  
Last Received: 09/12/2012 11:31 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate# 1536  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 10 / \$1,860.00

---SALES MONTHLY TOTALS---

Sep 12: 123 / \$41,840.00

Sales Totals: 123 / \$41,840.00

Station Totals: 123 / \$41,840.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$160,923	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null  
Demos RA35+

# Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 1												
09/04/12	Tuesday	5:23:27 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/05/12	Wednesday	5:08:51 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/10/12	Monday	5:28:23 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 2												
09/04/12	Tuesday	5:43:19 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/05/12	Wednesday	5:42:20 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 3												
09/05/12	Wednesday	6:09:35 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/07/12	Friday	6:13:46 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/10/12	Monday	6:13:11 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 4												
09/05/12	Wednesday	6:40:38 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/07/12	Friday	6:44:17 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 5												
09/04/12	Tuesday	7:25:11 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/05/12	Wednesday	7:29:10 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/07/12	Friday	7:24:51 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 6												
09/04/12	Tuesday	7:58:55 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/07/12	Friday	7:59:24 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 7												
09/04/12	Tuesday	8:17:31 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/05/12	Wednesday	8:23:31 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											2	
Line: 8												
09/04/12	Tuesday	8:47:37 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/07/12	Friday	8:37:02 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 9												
09/04/12	Tuesday	4:43:55 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/05/12	Wednesday	4:27:05 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/10/12	Monday	4:55:19 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/04/12-09/10/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 9												
				\$75.00							3	
Line: 11												
09/08/12	Saturday	7:40:46 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
				\$90.00							1	
Line: 13												
09/09/12	Sunday	1:28:24 XM	:30	\$25.00	OFA-12- 430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
				\$25.00							1	
Line: 14												
09/04/12	Tuesday	9:27:59 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/05/12	Wednesday	9:39:33 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/06/12	Thursday	9:55:06 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
09/07/12	Friday	9:39:21 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
				\$400.00							4	
Line: 15												
09/04/12	Tuesday	10:47:11 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/05/12	Wednesday	10:37:05 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/06/12	Thursday	10:39:00 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
09/07/12	Friday	10:29:42 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
				\$400.00							4	
Line: 16												
09/04/12	Tuesday	11:30:40 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
09/05/12	Wednesday	11:30:30 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/06/12	Thursday	11:26:44 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/07/12	Friday	11:59:25 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/10/12	Monday	11:29:00 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
				\$2,250.00							5	
Line: 17												
09/04/12	Tuesday	12:21:18 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/05/12	Wednesday	12:27:10 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/06/12	Thursday	12:13:47 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/07/12	Friday	12:12:35 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
				\$600.00							4	
Line: 18												
09/04/12	Tuesday	12:56:55 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/05/12	Wednesday	12:28:57 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/05/12	Wednesday	12:54:19 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/06/12	Thursday	12:56:51 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/10/12	Monday	12:29:22 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
				\$2,000.00							5	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 19												
09/04/12	Tuesday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/05/12	Wednesday	1:59:27 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/06/12	Thursday	1:28:58 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/07/12	Friday	7:55:32 PM	:30	\$250.00	OFA-12-	M-F 730p-8p	730p-8p	OBAMA 4 AMERICA *A	1536 *a	P-4	7	MWASH
09/08/12	Saturday	2:20:07 PM	:30	\$150.00	OFA-12-	6pm Local 12 News Sat	6p-630p	OBAMA 4 AMERICA *A	1536 *a	P-4	6	MWASH
											\$1,600.00	5
Line: 20												
09/04/12	Tuesday	2:59:12 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/04/12	Tuesday	2:26:22 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/05/12	Wednesday	2:26:02 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/06/12	Thursday	2:29:24 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
											\$1,400.00	4
Line: 22												
09/09/12	Sunday	3:06:23 AM	:30	\$140.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											\$140.00	1
Line: 24												
09/09/12	Sunday	3:29:27 AM	:30	\$140.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											\$140.00	1
Line: 25												
09/09/12	Sunday	3:59:47 AM	:30	\$400.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$400.00	1
Line: 27												
09/04/12	Tuesday	3:28:59 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/04/12	Tuesday	3:58:40 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/05/12	Wednesday	3:58:40 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/06/12	Thursday	3:28:48 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
											\$1,400.00	4
Line: 28												
09/04/12	Tuesday	4:07:38 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/05/12	Wednesday	4:22:58 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/06/12	Thursday	4:16:06 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
											\$540.00	3
Line: 29												
09/04/12	Tuesday	4:38:32 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/05/12	Wednesday	4:41:09 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/06/12	Thursday	4:44:45 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											\$540.00	3
Line: 30												
09/04/12	Tuesday	5:12:11 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 30												
09/05/12	Wednesday	5:14:00 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/06/12	Thursday	5:24:00 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 31												
09/04/12	Tuesday	5:57:30 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/05/12	Wednesday	5:44:09 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/06/12	Thursday	5:57:30 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/06/12	Thursday	5:38:24 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											4	
Line: 32												
09/04/12	Tuesday	6:15:32 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/05/12	Wednesday	6:28:15 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/05/12	Wednesday	6:06:47 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/06/12	Thursday	6:28:15 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/07/12	Friday		:30	\$900.00	6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											5	
Line: 33												
09/08/12	Saturday	6:25:05 PM	:30	\$150.00	OFA-12- 6pm	Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 35												
09/04/12	Tuesday	7:11:49 PM	:30	\$250.00	OFA-12- M-F	7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/05/12	Wednesday	7:20:09 PM	:30	\$250.00	OFA-12- M-F	7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/06/12	Thursday	7:25:52 PM	:30	\$250.00	OFA-12- M-F	7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/07/12	Friday	7:20:59 PM	:30	\$250.00	OFA-12- M-F	7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
											4	
Line: 36												
09/04/12	Tuesday	7:39:40 PM	:30	\$250.00	OFA-12- M-F	730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/05/12	Wednesday	7:55:04 PM	:30	\$250.00	OFA-12- M-F	730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/06/12	Thursday	7:55:03 PM	:30	\$250.00	OFA-12- M-F	730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/07/12	Friday	7:40:05 PM	:30	\$250.00	OFA-12- M-F	730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
											4	
Line: 38												
09/04/12	Tuesday	8:47:51 PM	:30	\$1,200.00	OFA-12- Tue	Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 39												
09/04/12	Tuesday	9:33:30 PM	:30	\$1,200.00	OFA-12- Tue	Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 40												
09/05/12	Wednesday	9:58:18 PM	:30	\$1,500.00	OFA-12- Wed	Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 40												
				\$1,500.00							1	
Line: 41												
09/05/12	Wednesday	3:37:49 PM	:30	\$1,500.00	OFA-12- Wed Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$1,500.00							1	
Line: 42												
09/07/12	Friday	3:32:42 PM	:30	\$900.00	OFA-12- Fri Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$900.00							1	
Line: 45												
09/04/12	Tuesday	1:29:31 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/05/12	Wednesday	1:56:19 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/06/12	Thursday	1:34:50 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/07/12	Friday	1:25:02 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
				\$2,200.00							4	
Line: 46												
09/08/12	Saturday		:30	\$550.00	11p M-Su Local 12 New	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$550.00							1	
Line: 47												
09/09/12	Sunday	1:57:04 PM	:30	\$550.00	OFA-12- 11p M-Su Local 12 New	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$550.00							1	
Line: 48												
09/04/12	Tuesday	2:05:28 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/05/12	Wednesday	2:58:33 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/06/12	Thursday	2:00:16 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/07/12	Friday	2:07:52 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
				\$600.00							4	
Line: 49												
09/08/12	Saturday	1:58:30 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/08/12	Saturday	2:03:50 XM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/08/12	Saturday	2:02:35 XM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/08/12	Saturday	1:49:49 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/08/12	Saturday	1:43:15 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
				\$750.00							5	
Line: 50												
09/08/12	Saturday		:30	\$60.00	Sat 1205a-105a	12:05 AM-1:05 AM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$60.00							1	
Line: 51												
09/09/12	Sunday	2:17:29 XM	:30	\$100.00	OFA-12- Sun 1135p-1205a	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$100.00							1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 52												
09/09/12	Sunday	1:34:25 XM	:30	\$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 54												
09/10/12	Monday	3:41:47 PM	:30	\$5,000.00	OFA-12-	Bengals vs Baltimore	(7:00:00 PM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 56												
09/10/12	Monday	5:58:36 PM	:30	\$500.00	OFA-12-	M-Su 5a-2a	(6:00:00 PM-7:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/10/12	Monday	3:30:02 PM	:30	\$500.00	OFA-12-	M-Su 5a-2a	(6:00:00 PM-7:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 57												
09/10/12	Monday	5:50:47 PM	:30	\$500.00	OFA-12-	M-Su 5a-2a	(10:00:00 PM-11:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 59												
09/07/12	Friday	5:58:58 PM	:30	\$200.00	OFA-12-	PGA	(12:30:00 PM-6:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 60												
09/06/12	Thursday	3:39:59 AM	:30	\$250.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 61												
09/07/12	Friday	2:35:20 PM	:30	\$250.00	OFA-12-	PGA	(12:30:00 PM-6:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/07/12	Friday	2:28:26 PM	:30	\$250.00	OFA-12-	PGA	(12:30:00 PM-6:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 62												
09/07/12	Friday	3:40:32 PM	:30	\$350.00	OFA-12-	PGA	(12:30:00 PM-6:00:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
											121	
											121	
											121	
											121	
											121	
											121	

[Filtered by: ] [Sorted by: Station]